

OKLAHOMA BAPTIST UNIVERSITY

POSITION DESCRIPTION

Title: Vice President for Enrollment
Strategy

Department: Enrollment Management

Heath A. Thomas
Prepared by

8-2024
Date

Heath A. Thomas
Approved by

8-2024
Date

Supervision Received: President of the University

Supervision Given: Director of Admissions, Director of Student Financial Services, Director of Graduate and Online Recruitment

OBU Mission Statement

OBU transforms lives by equipping students to pursue academic excellence, integrate faith with all areas of knowledge, engage a diverse world, and live worthy of the high calling of God in Christ.

Expectations for all Employees

Oklahoma Baptist University achieves its mission through a shared commitment to the following expectations. All employees must embrace these expectations and model them in their behavior.

- *Demonstrate commitment to the essentials of the Christian faith.*
- *Commit to the mission and vision of Oklahoma Baptist University.*
- *Maintain active membership in a local evangelical Christian church.*
- *Treat people with dignity and respect.*
- *Build relationships on honesty, integrity, and trust.*
- *Strive for excellence through teamwork, leadership, and a strong work ethic.*
- *Manage human and financial resources wisely and efficiently.*

Purpose: OBU has engaged FaithSearch Partners for the search of the Vice President of Enrollment Strategy (VPES). Oklahoma Baptist University is a Christian university in Shawnee, just 30 minutes from Oklahoma City, with a beautiful 200-acre campus and over 1,500 students. For 31 years, OBU has been ranked as one of the top regional colleges in the West by U.S. News & World Report and has been Oklahoma's highest rated regional college in the U.S. News rankings for 29 of those years.

This VPES role is crucial, reporting directly to President Dr. Heath A. Thomas, who is known for his visionary leadership. The position oversees admissions, online and graduate enrollment, and financial aid, setting the strategy that aligns with OBU's Shape the Future strategic plan, which includes launching new, market-driven academic programs.

If you would like to learn more about the position or receive the specifications, please contact Kimberley Wiedefeld at kwiedefeld@faithsearchpartners.com or Andrew Westmoreland at awestmoreland@faithsearchpartners.com. All inquiries are confidential. Applicants for this position must work directly with FaithSearch Partners for consideration in this search.