

Job and/or Grad School Placement %	2020-2021	2021-2022	2022-2023
Computer Information Systems	100%	100%	100%
Finance	100%	100%	100%
International Business	100%	100%	100%
Management	100%	100%	100%
Marketing	100%	100%	100%
Professional Accountancy	100%	100%	100%
Social Entrepreneurship	100%	NA	100%

Graduating Seniors by Major Fields	2020-2021	2021-2022	2022-2023
Computer Information Systems	2	3	1
Computer Science	2	4	0
Finance	3	5	7
International Business	4	6	3
Management	15	10	14
Marketing	11	9	8
Professional Accountancy	14	13	7
Interdisciplinary	2	0	0
Social Entrepreneurship	1	0	2

	2020-2021	2021-2022	2022-2023
Graduating MBA students	18	8	10

Retention

Freshman Fall - Sophomore Fall	FA 19 Cohort	FA20 Cohort	FA21 Cohort
Computer Science	50%	40%	60%
Computer Information Systems	67%	67%	NA
Finance	80%	80%	54%
International Business	50%	33%	60%
Management	52%	35%	59%
Marketing	63%	64%	88%
Professional Accountancy	71%	80%	100%
Overall UG School of Business	67%	49%	41%

Retention

Sophomore Fall - Junior Fall	FA 19 Cohort	FA20 Cohort	FA21 Cohort
Computer Science	100%	100%	100%
Computer Information Systems	100%	50%	NA
Finance	80%	80%	100%
International Business	20%	67%	100%
Management	69%	28%	100%
Marketing	60%	63%	80%
Professional Accountancy	50%	75%	75%
Overall UG School of Business	82%	66%	95%

Total Enrollment	FA 19 Enrollment	FA 20 Enrollment	FA 21 Enrollment
Computer Science	22	18	12

Computer Information Systems	10	12	9
Finance	33	27	38
International Business	17	21	14
Management	82	65	50
Marketing	47	45	35
Professional Accountancy	40	52	32
Interdisciplinary	4	2	1
Social Entrepreneurshp	10	4	1
Overall UG School of Business	265	246	192
MBA	38	39	20

FA22 Cohort

47%

0%

30%

25%

43%

46%

57%

55%

FA22 Cohort

NA

NA

NA

NA

NA

NA

NA

NA

FA 22 Enrollment FA 23 Enrollment

18

28

5	4
32	32
9	6
43	53
40	44
25	26
1	0
2	1
175	194
20	21